



Embassy of the United States

## **The Embassy of the United States in Israel Announces Six Study of the United States Institutes for Scholars**

***What Is It?*** Study of the United States Institutes for Scholars are intensive post-graduate level academic programs whose purpose is to provide foreign university faculty and other scholars the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The ultimate goal of the Institutes is to strengthen curricula and to enhance the quality of teaching about the United States in academic institutions abroad.

Study of the U.S. Institutes will be held on the following themes:

- **American Culture and Values**
- **Journalism and Media**
- **Religious Freedom and Pluralism**
- **U.S. Economics and Business**
- **U.S. Foreign Policy**
- **Workforce Development**

***For Whom?*** Mid-career university faculty members, scholars and practitioners interested in advanced studies to deepen understanding of U.S. society, culture, values and institutions.

***When and Where?*** The programs will utilize a hybrid format with an initial virtual component taking place from June to August 2021. Over a period of approximately two weeks in fall 2021 or winter 2022, an in-person component will take place in the United States at the host institution, contingent upon health, safety and travel conditions.

**Full descriptions of each Institute & essential program  
information follows in the pages below**

**Interested candidates should submit their application to  
[schiffmanex@state.gov](mailto:schiffmanex@state.gov) no later than March 5, 2021.**



## ABOUT STUDY OF THE UNITED STATES INSTITUTES FOR SCHOLARS

The Institute on **American Culture and Values** will provide a multinational group of 18 experienced and highly motivated foreign university faculty and other specialists with a deeper understanding of U.S. society, culture, values and institutions. The Institute will examine the ethnic, racial, social, economic, political and religious contexts in which various cultures have manifested in U.S. society while focusing on the ways in which these cultures have influenced social movements and American identity throughout U.S. history. The program will draw from a diverse disciplinary base and will provide a model of how a foreign university might approach the study of American culture and society. New York University in New York, NY will conduct and host the Institute.

The Institute on **Journalism and Media** will provide a multinational group of 18 experienced and highly motivated foreign journalism instructors and other related specialists with a deeper understanding of the roles that journalism and the media play in U.S. society. The Institute will examine the role of journalists in recognizing and preventing disinformation and will explore strategies for media and information literacy to counter disinformation. Additionally, the Institute will examine best practices in journalism by discussing the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, and international journalism. In addition, the Institute will examine pedagogical strategies for teaching students of journalism the basics of the tradecraft: researching, critical thinking, reporting, interviewing, writing, and editing. The program will also highlight the impact of technology in journalism, including the influence of the Internet, globalization of the news media, and other changes that are transforming the profession. Arizona State University in Tempe, AZ will conduct and host the Institute.

The Institute on **Religious Freedom and Pluralism** will provide a multinational group of up to 18 experienced foreign university faculty, scholars, researchers and religious leaders with a deeper understanding of U.S. society and culture, past and present, through an examination of religious pluralism in the United States and its intersection with American democracy. The program will include a survey of the religious landscape of the United States, including religious groups; an exploration of the historical and contemporary relationship between church and state in the United States; an examination of the ways in which religious thought and practice have modified and have been influenced by, the development of American-style democracy; and discussions on the intersections of religion and politics in the United States in such areas as elections, public policy, and foreign policy. Participants will have opportunities to meet U.S. community leaders of different faiths who advocate for collaboration and tolerance among religious groups. Seattle University in Seattle, WA will conduct and host the Institute.



The Institute on **U.S. Economics and Business** will provide a multinational group of 18 experienced foreign university faculty, researchers, experts and policymakers with a deeper understanding of key components and structures of the U.S. economy. Using a multidisciplinary approach, the program will explore various topics of socioeconomics; how financial institutions, investors and businesses interact to support sustainable economic development and growth; and increasing diverse and equitable employment through institutional regulation, social inclusion strategies, and private and public policies. Throughout the Institute, scholars will engage in a case study involving the fishing industry, which will examine the interplay of climate change, U.S. business innovation, corporate regulation, entrepreneurship, and economic theory. Participants will have opportunities to learn about key institutions and stakeholders in the U.S. economy and meet with a diverse range of business leaders and small business owners, among others. A symposium where scholars will present their own research and scholarly practices will allow for robust discussion and an exchange of diverse perspectives. The Institute for Training and Development (ITD) in Amherst, MA will conduct and host the Institute in Boston, MA.

The Institute on **U.S. Foreign Policy** will provide a group of 18 experienced foreign university faculty, researchers, experts and policymakers with a deeper understanding of new approaches to U.S. foreign policy and how U.S. foreign policy is formulated and implemented. The Institute will include a historical review of significant events, individuals, and philosophies that have shaped U.S. foreign policy. The Institute will explain the role of key influences on U.S. foreign policy including the executive and legislative branches of government, the media, the U.S. public, think tanks, non-governmental organizations and multilateral institutions. The program will also examine the current U.S. foreign policymaking landscape and recent trends that are shaping policy. The University of Delaware will conduct and host the Institute in Newark, DE.

The Institute on **Workforce Development** will provide a group of 18 experienced foreign faculty and practitioners with a deeper understanding of how recent socioeconomic trends have changed the concept of work, workforce development, and career paths in the United States. The academic program will include a thorough discussion of the role of U.S. educational institutions, particularly community colleges, in preparing Americans with the skills needed to succeed in multiple industries including business, technology, science, the creative arts, and emerging fields. The Institute will offer opportunities for participants to research new ideas, in conjunction with American peers, to better understand the evolution of work, the changing demand for skills, and the advancements in workforce development through retraining and reskilling. The University of Montana in Missoula, MT will conduct and host this Institute.

**OTHER ESSENTIAL PROGRAM INFORMATION:**

- The Department of State will cover all participant costs, including program administration; international travel and visas, travel allowances, domestic travel and ground transportation; book, cultural, mailing and incidental allowances; and housing and subsistence, as well as arrange and pay for participants' international and visa travel costs and travel allowances.
- Each participant will have a private room and bathroom during the in-person portion of the Institute. Most meals will be provided at campus facilities; participants may have access to a kitchen to cook some meals on their own. Care will be taken to ensure that any special requirements regarding diet, daily worship, housing, and medical care are satisfied.
- All participants will receive health insurance with coverage of \$100,000, with a \$25 co-pay per medical visit and \$75 co-pay per emergency room visit, for the duration of the program. Pre-existing conditions may be covered up to \$100,000, subject to policy exclusions and limitations. Information on the health benefit program may be found online at <https://www.sevencorners.com/gov/usdos>.
- Participants must complete the entire virtual program in order to participate in the in-person program component in the United States. This is an intensive, rigorous, academic program and participants are expected to fully participate in all its aspects. Participants must attend all lectures and organized activities and complete assigned readings. During the U.S. component of the Institute, family members and/or friends may not accompany participants on any part of the program. Please note that the Institute curriculum will not formally address teaching methodology and pedagogical methods.
- The virtual program will consist of a minimum of 36 hours of required programming and will be a combination of synchronous and asynchronous learning. Participants are required to fully participate in the entire virtual program from their home country.

**CANDIDATE DESCRIPTION AND QUALIFICATIONS:**

- Study of the U.S. Institutes for Scholars are highly competitive. Only one candidate from Israel can be nominated for each Institute. Final selection rests with Department of State officials in Washington. Priority will be given to candidates who have firm plans to enhance, update or develop courses and/or educational materials with a U.S. studies focus or component; who have no prior or limited experience in the United States; and who have special interest in the program subject areas as demonstrated through past scholarship, accomplishments, and professional duties.
- Candidates should be mid-career, typically between the ages of 30-50, highly-motivated, experienced scholars and professionals generally from institutions of higher education or research focused organizations (not-for-profits, think tanks, *etc.*). Candidates should have graduate degrees and substantial knowledge of the thematic area of the Institute or a related field.



- **U.S. citizens and permanent residents (green card holders) are NOT eligible to participate in this program.**
- Ideal candidates are individuals whose home institution is seeking to introduce aspects of U.S. studies into its curricula, to develop new courses in the subject of the Institute, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for professionals in U.S. studies areas related to the program theme. While the nominee's scholarly and professional credentials are an important consideration, the potential impact and multiplier effect of the Institute is equally important. Ideal candidates will have little or no prior experience in the United States.
- Candidates ***must*** demonstrate English language fluency. Institutes are rigorous and demanding programs; participants will be expected to handle substantial reading assignments in English and to fully and actively participate in all seminar and panel discussions.
- Candidates should be willing and able to fully take part in an intensive post-graduate level academic program and study tour and be comfortable with campus life and an active program schedule. **While senior faculty members and new professionals to the field are eligible applicants, first consideration will be given to mid-career professionals with little or no prior experience in the United States.**

For more information, please contact:

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